

# A global industry leader with high profitability

Sellside roundtable: Deep dive on segment Coatings, Adhesives, Specialties (CAS)

Michael Friede, Head of CAS

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- CAS at a glance
- Acquisition of RFM

# A global industry leader with high profitability







High-end solutions for added-value materials support high profitability



Global prominent and robust position in industries with distinct entry requirements



High level of backward integration and excellent, proprietary technologies provide sustainable competitive cost advantage



Announced acquisition of DSM Resins & Functional Materials business to build a leading sustainable coating resins player

# A global industry leader with high profitability

## CAS at a glance





Producer globally of aliphatic isocyanates and PU dispersions<sup>(a)</sup>



Products based primarily on 6 monomers



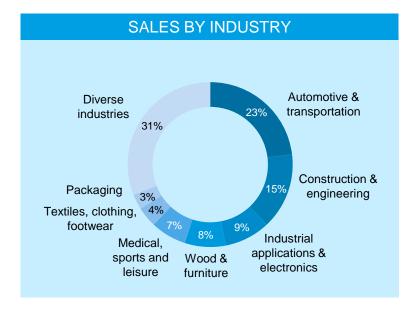
Core volume CAGR in 2015 -2019<sup>(b)</sup>



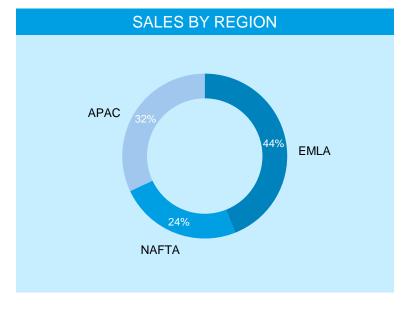
Sales 2019



EBITDA 2019







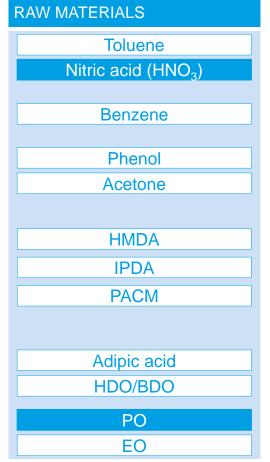
# Significant synergies from Covestro chemical backbone

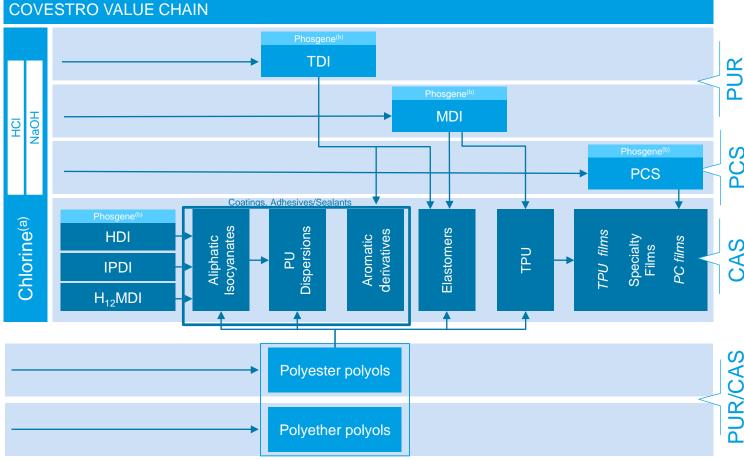
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## CAS backward integration

## INFRASTRUCTURE

- Premises
- Site development
- Streets
- Pipeline bridges
- Storage tanks
- Jetties
- Power supply & distribution
- Waste management
- Safety
- Purchased raw materials
- Covestro activities





# High-performance polyurethane chemistry for coatings

## CAS Coatings Raw Materials at a glance





Producer of PU coatings raw materials<sup>(a)</sup>



Market growth(b)



of total CAS sales 2019



Customers globally

- Coatings raw materials are used in a wide range of end market applications
- Applications require high-performance products that enable distinct characteristics like abrasion resistance, durability or gloss retention
- Focus on higher-value components in the coatings market by providing added-value solutions
- Global network to reliably supply customers, combined with leading formulation know-how and technical expertise in coatings applications
- Innovation in coatings raw materials as core competency, enabling competitive differentiation and growth
- Product portfolio offers sustainable materials like water-borne and biobased polyurethanes as well as materials that improve the industrial hygiene for applicators



Automotive & transportation



Transport & vehicles



**Industrial coatings** 



**Corrosion protection** 



Construction

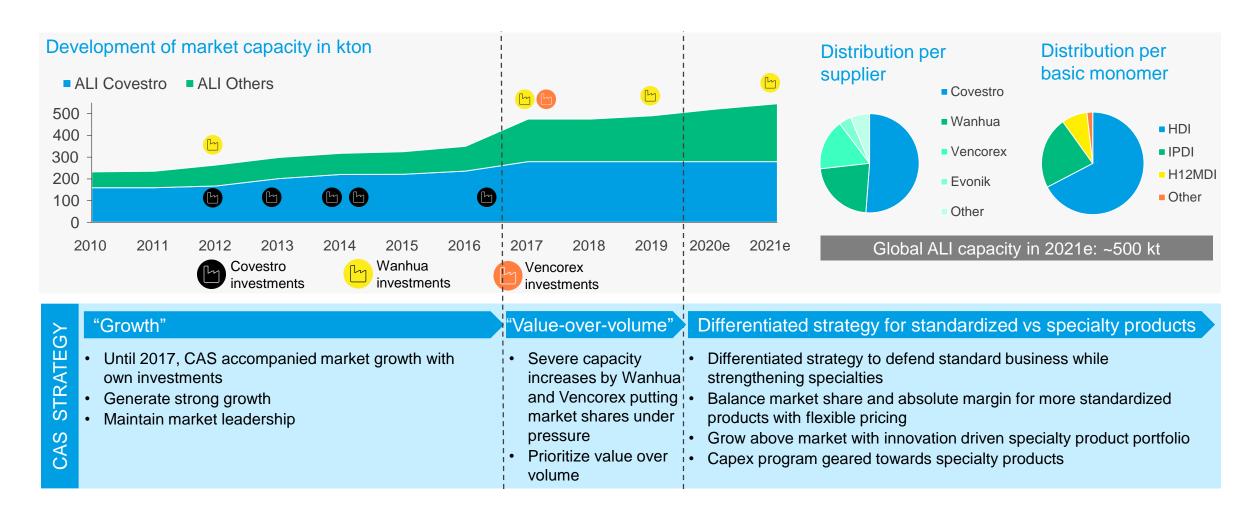


**Wood & furniture** 

# Grow above market with innovative specialty products

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## CAS Aliphatic isocyanates strategies



## Attractive niche in adhesives and sealants industries

## CAS Adhesives & Sealants at a glance





Producer of aqueous PU ADH/SEA<sup>(a)</sup>



Market growth(b)



of total CAS sales 2019



Customers globally

- Adhesives and sealants raw materials are used in wide range of end market applications
- Applications require high-performance products with unique characteristics like high flexibility or compliance to environmental standards like VOC<sup>(c)</sup> regulations
- Focus on higher-value components in the adhesives and sealants industries by providing added-value solutions
- Tailored solutions are adapted to substrate, environment, industry specifics, application method and curing
- Filled innovation pipeline ensures future competitiveness and business growth



**Automotive** 



**Packaging** 



**Footwear** 



**Wood & furniture** 



Construction



Industrial adhesives

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# Leading supplier for high-performance resins

## CAS Thermoplastic Polyurethanes (TPU) at a glance





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Producer of TPU<sup>(a)</sup> globally



Market growth<sup>(b)</sup>



of total CAS sales 2019



Production facilities globally(c)

- High-performance resins covering diverse markets from hard plastics to soft elastomers and rubber
- Core volume growth of ~9% (CAGR 2015-2019)
- Opportunity to outgrow industry by constant re-specifications and innovative market extension
- Covestro as global top 3 producer with strong positions in all major regions and commitment to growth
- Leverage of formulation and processing know-how across global production network as basis for planned capacity expansions
- Attractive internal synergies via backward integration in MDI and polyester polyols as well as broad access to diverse customer industries
- Well-filled innovation pipeline including path to lower production costs with CO<sub>2</sub>-based polyols



**Textiles** 



IT & electronics



**Automotive** 

**Agriculture** 



Industrial



**Sport & leisure** 

Notes:

# A leading supplier for PU cast elastomer systems and equipment



## CAS Elastomers at a glance



Producer of PU elastomer systems



Market growth<sup>(a)</sup>



of total CAS sales 2019



Production facilities globally

- A globally leading supplier for elastomers systems with a comprehensive portfolio based on NDI, MDI, TDI and aliphatic isocyanates
- Decades of outstanding position for casting equipment, driving the innovations
- Core Sales growth of 3% (CAGR 2017-2019)
- Pioneer supplier proposing complete solutions: materials, machine and process expertise
- Target industries with strong growth (above GDP) providing state-of-theart elastomers solutions and sustainable solutions
- Production plants in main regions for optimized supply chain and to ensure cost efficiency



Full recyclable mining screen



Zero-crush wheel for carton box production (e-business)



Bend restrictor for offshore windfarm

Infusion machines for PU wind blade production

# Strong growth potential from digitalization and automation

## Vulkollan® elastomers



- Vulkollan® elastomers have been basis for wheels in the forklift industry for decades
- Extremely high mechanical strength and dynamic load capacity make it the material of choice for material handling applications
- E-commerce and digitalization in the material handling industry are strong drivers for continuous growth
- Vulkollan® materials merge long-term functional reliability with exceptional performance leading to optimized total cost of ownership
- To match the future needs Covestro is building a new production plant for Vulkollan® raw materials in Thailand
- The unequalled property profile of Vulkollan® makes it the ideal material solution for numerous growing applications requiring high-performance





# A leading film solution provider of PC, TPU and holographic films



Specialty Films at a glance







globally

Producer of PC- and TPUfilms globally

Market growth<sup>(a)</sup>

of total CAS sales 2019



- Supplying diverse, regional markets with customized films solutions
- Core volume growth of 5% (CAGR 2015-2019)
- Robust future growth expectation significantly above GDP supported by innovative product portfolio
- Strong technology background in extruded films production, surface modification and coatings technology
- Strong innovation pipeline offering solutions to future industry trends



















# Identification as one major application

## Specialty Films application

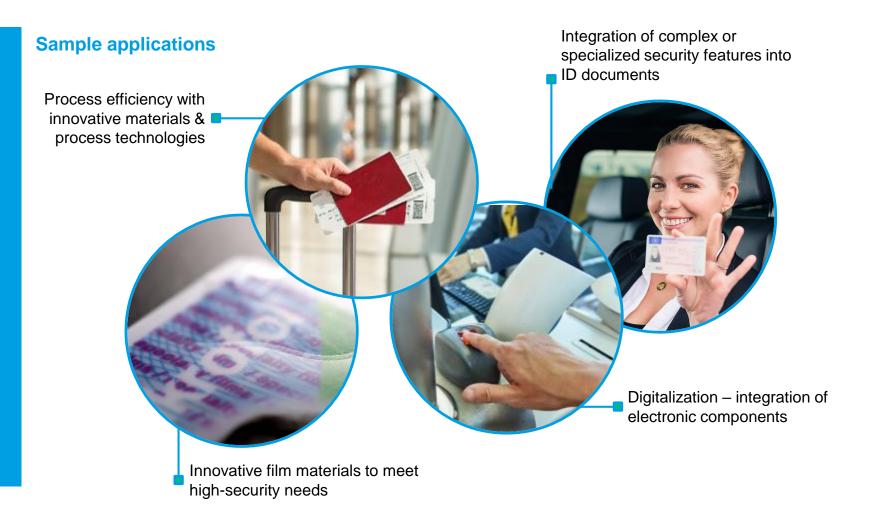


## For forgery-proof documents

The requirements for ID documents in the 21<sup>st</sup> century have changed drastically such as for passports, ID cards or drivers' licenses.

With over 30 years of expertise and our curiosity for innovative material solutions in Makrofol® or Platilon® ID films, we offer our customers to be one step ahead of counterfeiters.

We continuously develop new concepts for high-security documents to offer new material solutions to our customers for more effective process technologies.



# Medical as other major application

## Specialty Films application

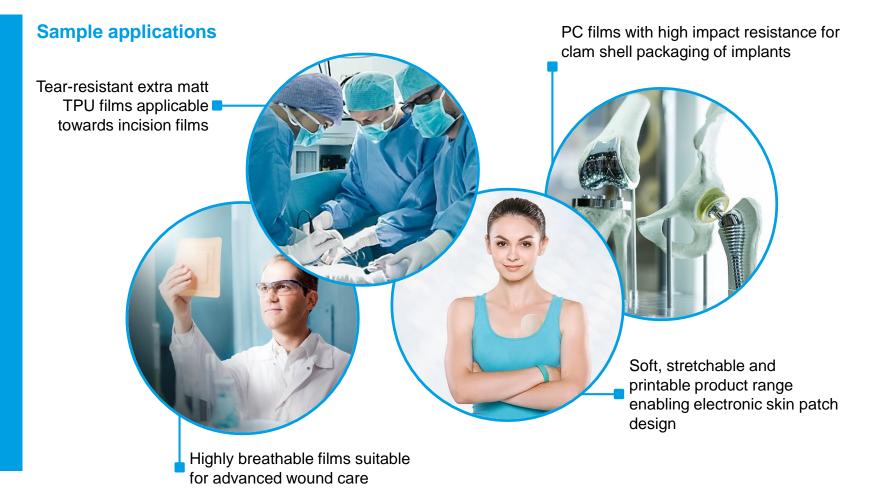


#### For smart healthcare

With an aging and growing world population, there is a rising demand to deliver quality-driven smart healthcare.

With a full range of biocompatible and GMP\*-produced films for medical applications Specialty Films has recorded several decades of experience and expertise in this field.

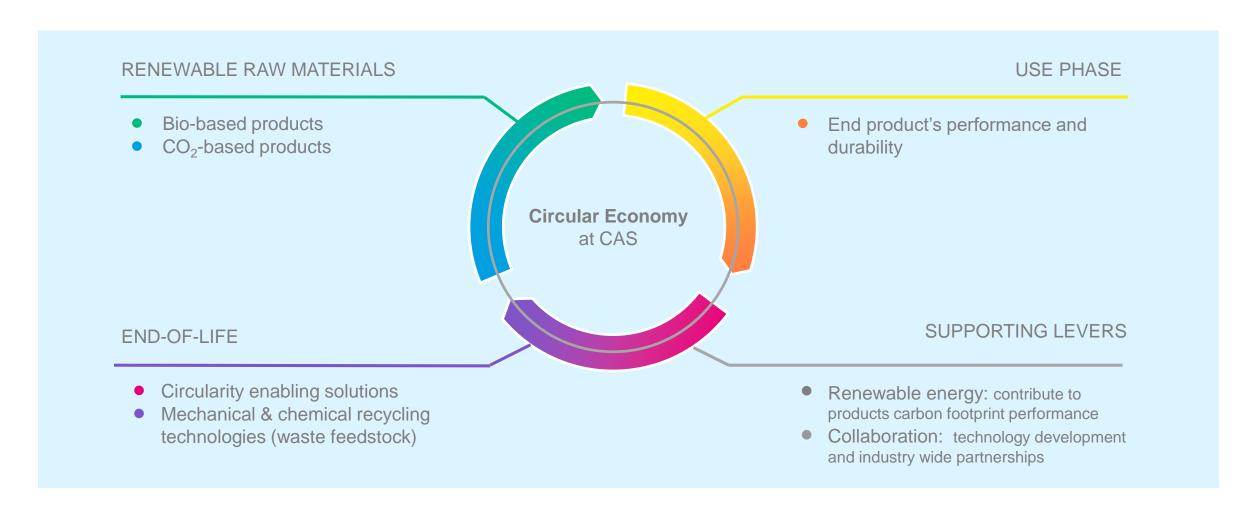
With a unique and extremely broad portfolio, we support more than 60 different applications in the medical field.



# CAS will be fully circular



Key circularity levers to reduce product's carbon footprint and end-of-life waste



# CAS will be fully circular

## Key circularity levers to reduce product's carbon footprint and end-of-life waste



## **PERFORMANCE AND DURABILITY**

#### Contribution to limit waste

Long-lasting solutions to extend end-products' life











And many

## ALTERNATIVE RAW **MATERIALS**

#### Replacing fossil resources Partially bio-based products













# **SOLUTIONS**

**CIRCULARITY ENABLING** 

#### **Designing for our customers** Bio-degradation and separation technologies





















Target application's performance requirements are key

- Scratch resistance
- Temperature resistance
- Chemicals resistance
- Abrasion and tear resistance
- Load bearing capacity

#### Commercial partially bio-based products

- Desmodur® eco N
- Bayhydur® eco
- Bayhydrol® eco
- Impranil® eco
- Baycusan® eco
- Desmopan® eco
- Makrofol® EC
- Dispercoll® eco

#### Commercial bio-degradable products

- Dispercoll® U 26822
- Impranil® DLN-SD
- Baycusan®

#### Innovation projects

- Terminus (EU funded project)
- Multi-layer separation projects
- Mono-material chemistry

#### Mechanical recycling projects

INNOVATIVE RECYCLING

Bring waste back into the value cycle

Closing the loop

Developing solutions for TPU, ELA and SF recycling while aiming at minimizing down cycling effect

#### Chemical recycling projects

- Investigating various technologies and waste feedstocks to recover building blocks of CAS products
- Seek for partnerships to access target waste



# Pushing boundaries in the automotive OEM painting process

## HDI-based Blulogiq® Technology





## Blulogiq® – A THERMOLATENT HARDENER

Developed by Covestro for automotive metal car bodies and plastic clear coats Speeds up cross-linking to achieve quicker hardening at lower temperatures

#### **Benefit for plastic coating process**

 Enables productivity gains on plastic parts without compromising coating durability and appearance

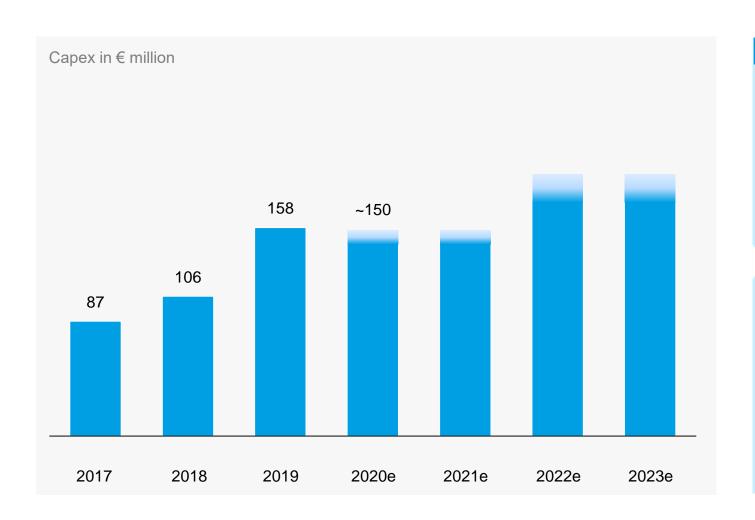
#### Benefit for metal car body coating process

- Allows to increase the conveyer speed (shorter oven time / higher throughput) in conventional 140°C high bake painting process
- Enables to reduce oven temperature from today 140°C to 85°C at the same process time
- Reduces energy consumption and CO<sub>2</sub> emissions
- Reduces process costs

# Increasing investment level in CAS

## Capital expenditures





#### RECENT INVESTMENT HIGHLIGHTS

#### APAC: PC films new production line, Thailand

- Serve fast growing demand in Asia in automotive, medical and ID documents sectors
- Investment: low double-digit million Euro range
- Production start: mid-2020

#### EMEA: PC films capacity expansion, Germany

- Build up of new coextrusion capacities to support strong growth in medical business
- Investment: mid double-digit million Euro range
- Production start: end-2020

#### APAC: Vulkollan® new production plant, Thailand

- Satisfy growing demand for high-performance elastomers
- Investment: high double-digit million Euro range
- Production start: end-2022





- CAS at a glance
- Acquisition of RFM

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# Building a leading sustainable coating resins player

## Transaction overview



# Transaction value



- Enterprise value of €1.55bn
- 10.3x EV / 2021 Budget EBITDA
- 5.7x EV / 2021 Budget EBITDA including full synergies

# Financial impact



- Announced acquisition of Resins & Functional Materials (RFM) and innovation ventures
- RFM sales of €984m and EBITDA of €141m in 2019
- Innovation ventures Additive Manufacturing, NIAGA and Advanced Solar Coatings with sales of €28m and EBITDA of €-8m in 2019
- €120m synergies by 2025

## **Financing**



**Timing** 



- Full bridge financing in place
- Covestro is committed to a solid investment grade rating (Moody's confirmed solid investment grade rating after acquisition announcement)
- Refinancing will be a combination of €447m equity (successfully realized on Oct 13), ≤€600m longterm debt and ~€550m own cash

- Acquisition agreed on Sep 30, 2020
- Subject to regulatory approvals including antitrust clearance
- Closing expected in Q1 2021

# Building a leading sustainable coating resins player

# covestre

## Acquisition rationale



Creating a global leader in sustainable coating resins



Compelling strategic fit with highly complementary portfolio and technology



Shifting CAS portfolio towards high growth markets driven by sustainability



Significant value creation through strong synergistic benefits



Comparable sustainability and innovation driven culture and corporate values

# RFM is a global leader of sustainable coating resins

# RFM key financials in 2019





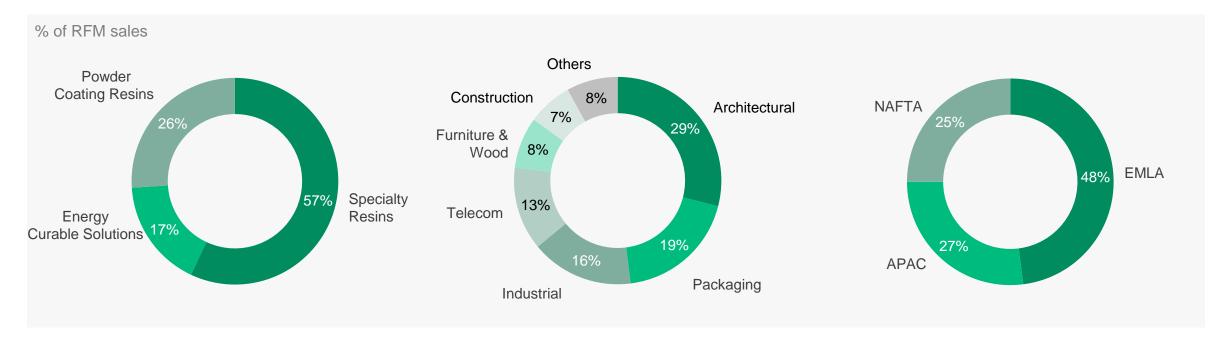








**Employees** 



## Bolt-on acquisition diversifies industry portfolio

## CAS by industries







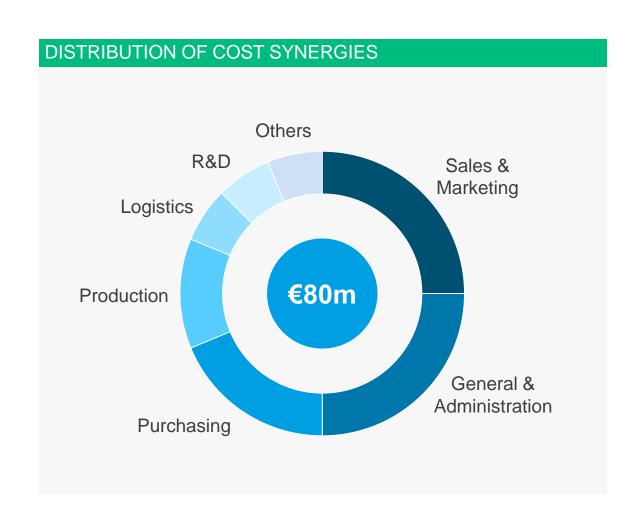
## **HIGHLIGHTS**

- RFM will increase CAS sales by €1.0bn to €3.4bn (25% of Covestro sales<sup>(a)</sup>) with complimentary product portfolio
- CAS Coating Resins sales will increase to €2.1bn (60% of CAS) with balanced portfolio of customer industries
- Significant step in Covestro's longterm corporate strategy, strengthening sustainable and innovation-driven business
- Covestro with well established position in water-based polyurethane dispersions, acquisition adds complete range of water-based polyacrylate resins

# Significant cost synergies of €80m

## Identified cost synergies by 2025





#### **HIGHLIGHTS**

## Sales & Marketing

 Bundle sales and marketing functions for same applications and customers

#### **General & Administration**

 Integrate respective RFM functions into existing Covestro support structures

## **Purchasing**

- Use most favorable conditions of RFM and Covestro
- Intensify in-house sourcing

#### **Production**

Optimize production by efficiently using both asset bases

## Logistics

 Apply and combine best practice and processes as currently used by RFM and Covestro

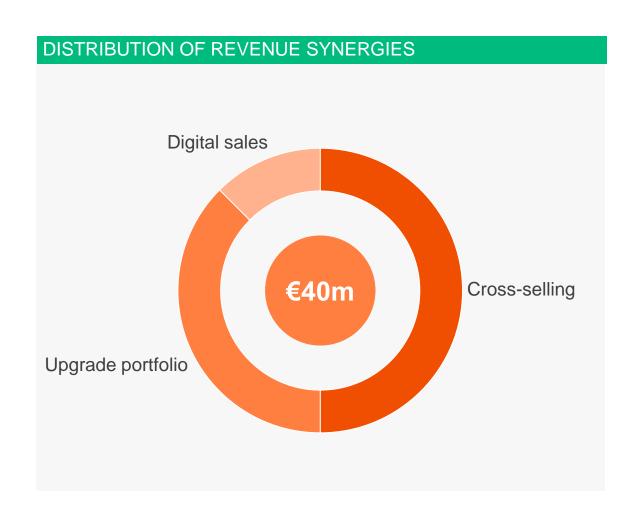
## **Research & Development**

 Combine R&D activities and optimize project pipeline for overlapping topics

# Significant revenue synergies of €40m

## Identified revenue synergies by 2025





#### **HIGHLIGHTS**

## **Cross-selling**

- Increase share of wallet at customers with cross-selling opportunities
- Expand regional presence of RFM by leveraging existing Covestro set-up

## **Upgrade portfolio**

- Combined broader portfolio of resin systems and tailor-made hardener-resin-systems
- New product developments based on combined portfolio and technologies

## **Digital sales**

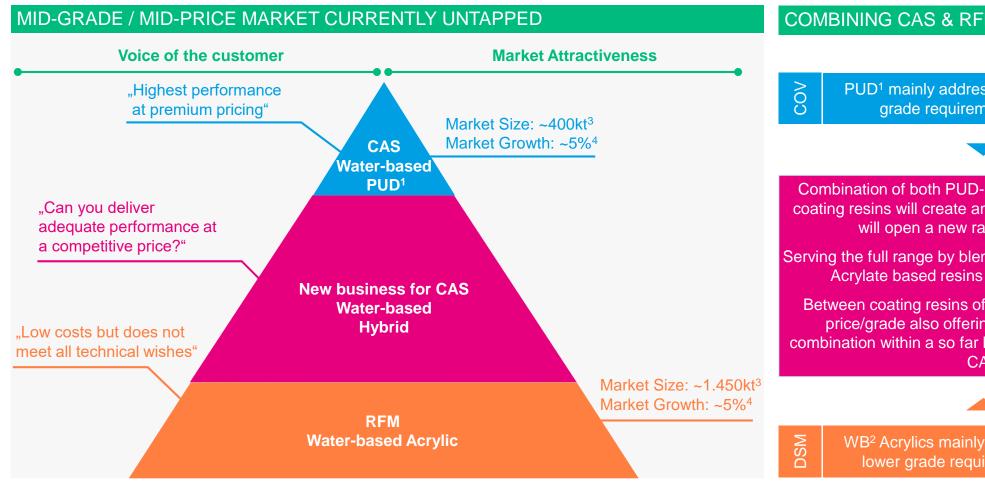
- Speed up digitalization via new business models
- More attractive online store

Note:

# Combined product portfolio generates additional customer range



Upgrade portfolio



## COMBINING CAS & RFM COATING RESINS

PUD1 mainly addresses industries with higher grade requirements at higher prices



Combination of both PUD-based and Acrylate-based coating resins will create an additional business which will open a new range of customers

Serving the full range by blending PUD-based resins and Acrylate based resins at every desired ratio

Between coating resins of high price/grade and low price/grade also offering any mid price/grade combination within a so far largely untapped market for CAS

> WB<sup>2</sup> Acrylics mainly addresses industries with lower grade requirements at lower prices

Notes:

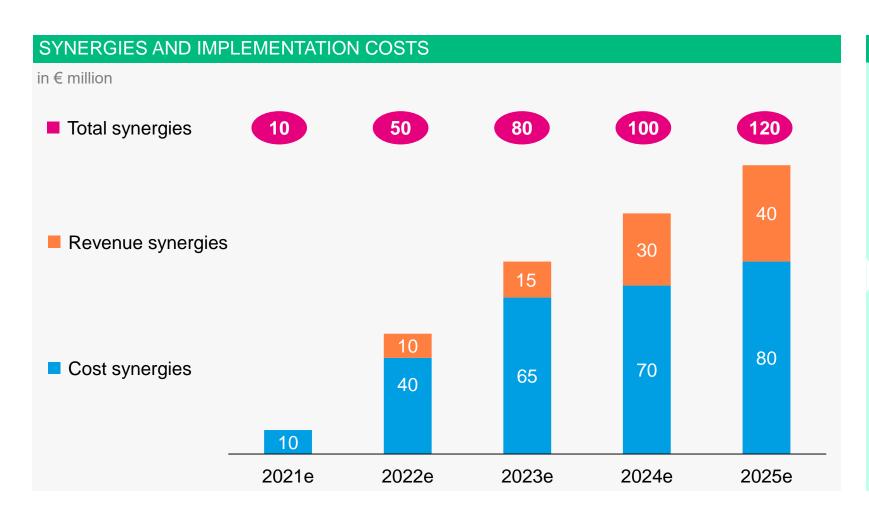
<sup>&</sup>lt;sup>3</sup> 2019: Covestro own estimates

<sup>&</sup>lt;sup>4</sup> CAGR 2021-2024e; Covestro own estimates

# Full synergies of €120m expected until 2025

## Synergy ramp-up





#### **HIGHLIGHTS**

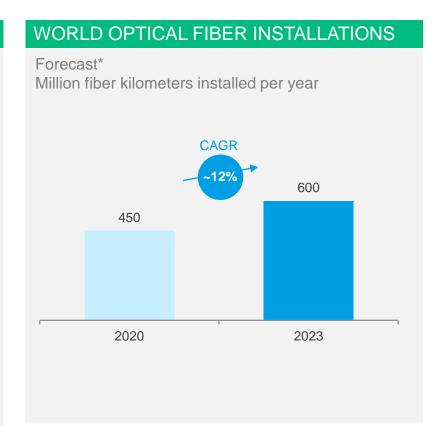
- Identified synergies amount to €120m, 12% of RFM sales
- Total implementation cost of €140m (mainly in 2021) to realize annual synergies of €120m
- Realization of full synergies by 2025 with two third of synergies materializing already by 2023
- Quick realization of cost synergies while time reserved for revenue synergies from portfolio updates

# Adoption of 5G to drive significant acceleration in demand

## Further operational opportunity



# **5G INVESTMENTS** Investments driven by higher frequencies **4G Base Station 5G Base Station** Baseband: 700Mhz - 2,100Mhz Baseband: ~4Ghz, ~26Ghz Typical range: 2km Typical range: 0.5km



#### **5G ROLLOUT**

- 4G investments tailing off in anticipation of 5G
- Implementation of 5G from telecom networks and governments
- 5G will be enabling applications like self-driving cars, IoT, Al
- Key benefits vs. 4G: Higher bandwidth (>10,000x more traffic), more devices (10-100x) and much lower latency
- Requires different network infrastructure compared to 4G (5G base stations)