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# Pushing boundaries in innovation and technology

Conference presentation



# WHY IS INNOVATION AND TECHNOLOGY LEADER-SHIP IMPORTANT?

# Inventor and leader in high-tech material solutions



# Covestro at a glance



Sales 2018



Global producer of PU and its derivatives as well as PC<sup>(a)</sup>



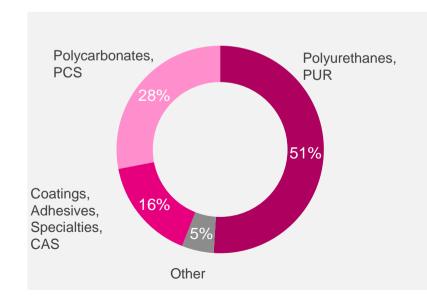
Core volume growth CAGR 2015-2018

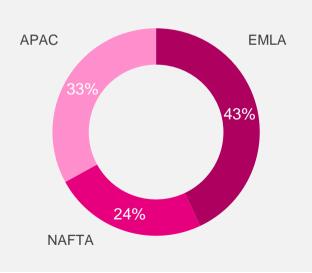


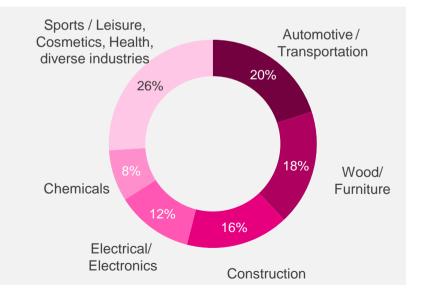
Employees (in FTE) 2018



R&D expenses 2018







# Materials and systems for rigid and flexible foams

# Polyurethanes (PUR) at a glance





Producer globally and inventor of PU<sup>(a)</sup>



Polyols grades for differentiation



Core volume CAGR in 2015-2018<sup>(b)</sup>



Sales 2018



FOCF 2018













Cold chain e.g. refrigerator

**Construction** e.g. metal panel

Cost leadership
e.g. process
technology

**Comfort**e.g. furniture
upholstery

Automotive e.g. instrument panel

**Sustainability** e.g. CO<sub>2</sub>-based polyether polyols

# Engineering thermoplastic with unique combination of properties

# Polycarbonates (PCS) at a glance





Producer globally and inventor of PC<sup>(a)</sup>



PC grades for broadest offering



Core volume CAGR in 2015-2018



Sales 2018



**FOCF** 2018













**Mobility** e.g. exterior

**Electronics** e.g. robot housing

Consumer **electronics** e.g. adapter

**Electrical** e.g. LED street lamp

**Mobility** e.g. charging station

Healthcare e.g. drug delivery

# Performance materials for coatings, adhesives and specialties



Coatings, Adhesives, Specialties (CAS) at a glance



Producer globally of aliphatic isocyanates and PU dispersions<sup>(a)</sup>



Products based primarily on 6 monomers



Core volume CAGR in 2015-2018(b)



Sales 2018



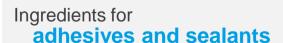
**FOCF** 2018





Ingredients for surface coatings









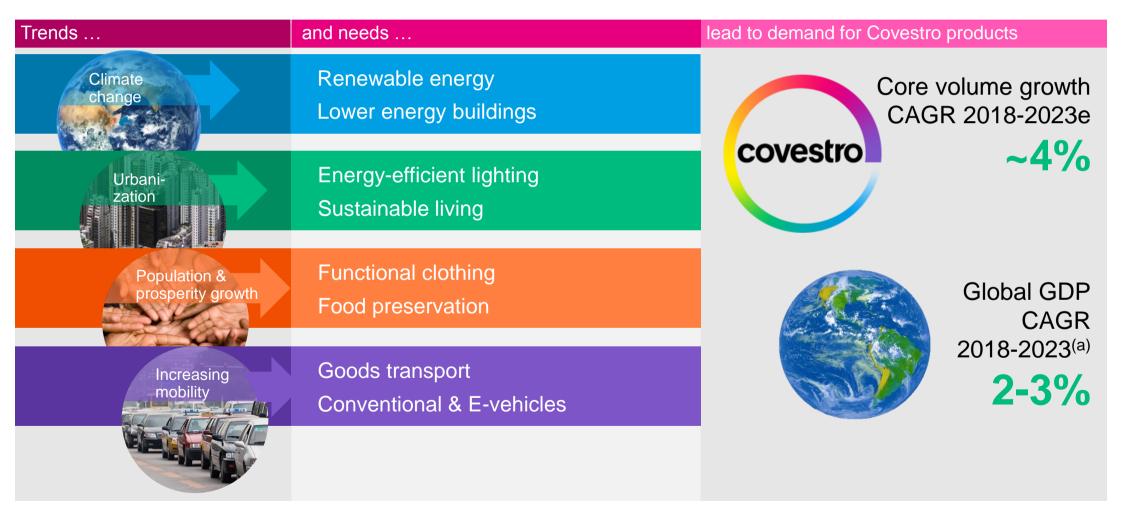




# Covestro set to outpace global growth

# Structural growth drivers

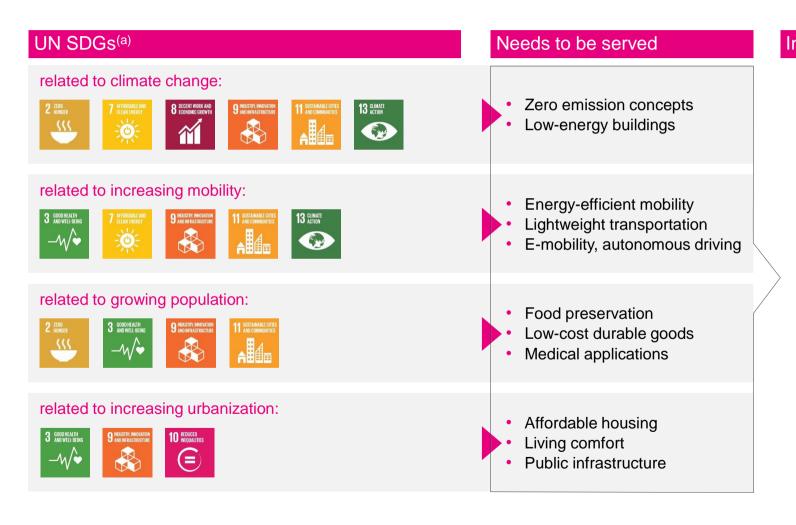


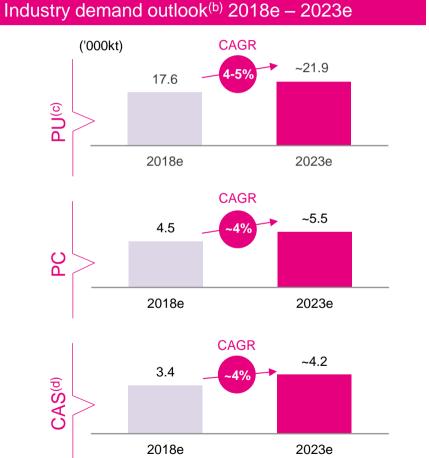


# Industries grow above global GDP

# Structural growth drivers





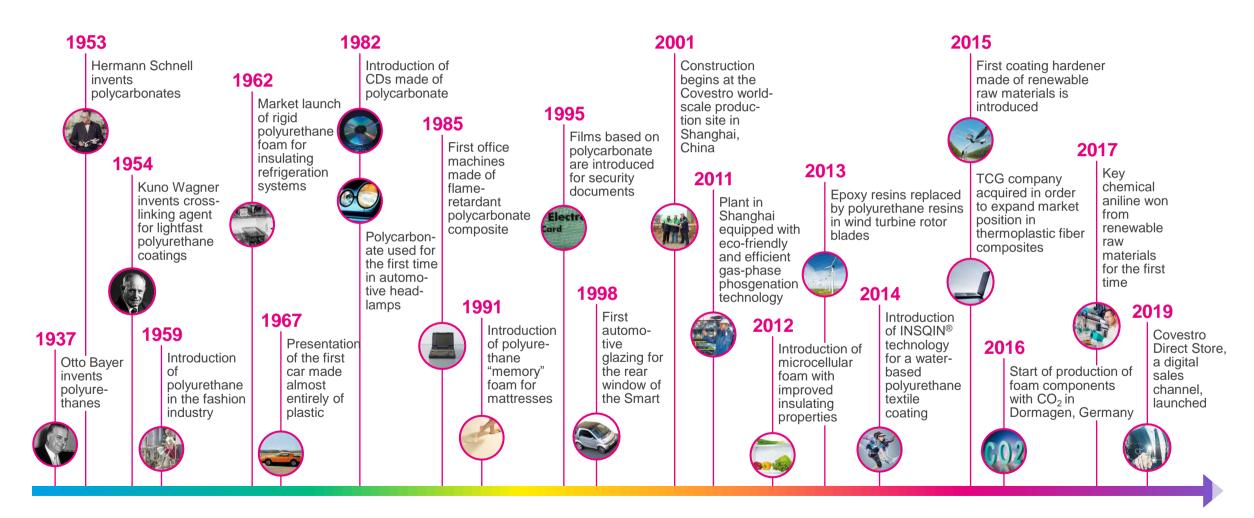


<sup>(</sup>d) Shows PU raw materials industry demand in coatings, adhesives and sealants (excl. architectural/textile coatings and solvent-borne polyacrylates); additionally TPU, elastomers and PC/TPU films

# 80 years of ideas and research

#### Inventions at Covestro





# Innovation and technology leadership secure profitable growth



# Covestro key investment highlights



#### Above GDP volume growth

driven by innovation and sustainability trends, also embodied by non-financial targets



# Leading and defendable global industry positions

as innovation and cost leader



#### More than half of sales generated by resilient businesses

supporting value-creating base earnings



#### Management focus on driving efficiency

with streamlined structures to better adapt to market needs, focus on cost discipline and new incentive targets



#### Use of cash focused on shareholder value

with commitment to progressive dividend policy and focused capex for best value-creation



# HOW DO WE INNOVATE AND CONTINUE TECHNOLOGY LEADERSHIP?



# Non-financial ambition supports growth strategy

Covestro non-financial targets 2025





Our R&D project portfolio is aligned with UN Sustainable Development Goals





100% of suppliers compliant with our sustainability requirements





Reduce specific greenhouse gas emissions by 50% by 2025





Ten million people in underserved markets benefit from our business solutions





Getting the most out of carbon



# Thinking in full life cycles

# Sustainability along the value chain



Global trends

R&D

Raw materials

**Production** 

**Products to markets** 



R&D resources allocated based on benefits for:

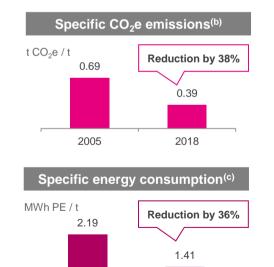
- People
- Planet
- Profit

More sustainable input addressing customer needs and profit improvement:

#### Examples:

- C1 feedstock (e.g. CO<sub>2</sub>)
- Bio-based feedstock (e.g. BDO<sup>(a)</sup>)
- Low carbon energy

Cost efficiencies by energy-efficient process



Address customer needs for more sustainable solutions (e.g. lightweight, durable, bio-based)

#### Examples:

- INSQIN<sup>®</sup>, artificial leather
- Desmodur<sup>®</sup> Eco, coating hardener
- Baytherm<sup>®</sup> Microcell, insulation foam
- Makrolon®, e.g. LED lighting



2019 | Innovation and Technology @ Covestro Notes:

(a) BDO refers to 1,4-butanediol

2005

(b) Specific greenhouse gas emissions: metric tons of CO2 equivalents per metric ton of production volume

2018

# Making wind power plants more efficient

# Climate change: renewable energy



Trend

Climate



#### Need

More durable and economical wind power plants



#### Market

Energy

Energy consumption<sup>(a)</sup>

**CAGR:** ~3%

Offshore wind energy<sup>(b)</sup>

**CAGR: ~19%** 

#### Covestro contribution

Novel components for wind power plants

- Rotor blades: Polyurethane resins for more stability and durability
- Towers: Polyurethane materials for anti-corrosion coatings
- Undersea cables: Elastomers for protection systems

# Lowering CO<sub>2</sub> footprint of furniture

# Urbanization: sustainable living



#### Trend



#### Need

#### Eco-friendly produced furniture



#### Market

#### **Furniture**

Coating industrial furniture market(a)

CAGR: ~3%

Water-based industrial furniture market(b)

**CAGR:** ~5%



Renewable feedstock share

~35%

#### Covestro contribution

Bio-based hardener for water-based. industrial furniture coatings

- Bayhydrol® eco UV 2877 combines higher productivity with ecological advantage
- Drying up to 50% faster than a highperformance standard product thanks to a multi-curing mechanism
- Around 35% of the product is based on biomass, contributing to circular economy by helping to close the carbon loop.
- LCA shows significant improvement in carbon footprint compared to standard waterborne UV curable dispersions.

# Replacing harmful by water-based ingredients

# Population and prosperity growth: sustainable fashion



#### Trend



#### Need

#### Sustainable and functional fashion



#### Market

#### Textile industry

Textile coating market<sup>(a)</sup>

CAGR: ~6%

Covestro relevant textile coating market<sup>(b)</sup>

CAGR: ~11%



Global warming potential<sup>(C)</sup>

-45%

#### Covestro contribution

# Waterborne, solvent-free materials for functionalized textiles

- INSQIN® helps customers to meet their sustainability goals, e.g. through a ~45% lower carbon footprint than that of solventbased systems
- Chemical and mechanical resistance at same excellent levels
- INSQIN® technology also includes a waterborne PU dispersion that is biologically degradable by microorganisms at the end of the product life cycle
- Enabling customers to offer biodegradable coatings and composite solutions for textile coating

<sup>(</sup>a) IAL PUD market report 2015 for 2014 – 2019

<sup>(</sup>b) Covestro estimates

# Enabling efficient E-mobility and autonomous driving

# Increasing mobility

Trend

18



#### Need

#### Reduced weight and new functionalities



#### Market

#### **Automotive**

Global car production<sup>(a)</sup>

**CAGR:** ~3%

Global hybrid and electrical car production<sup>(a)</sup>

CAGR: ~34%

#### Covestro contribution

#### Pioneering all-around material concept

- Efficient thermal management to reduce energy demand
- New lighting functions
  - Integrated light and signal elements, sensors, antennas
  - Vehicle-to-environment communication
  - Entirely new possibilities in design
- Surfaces with integrated features: Displays, touch screens for multiple styling options and brand differentiation
- Most stringent weight reductions



# Leading chlorine technology reduces energy consumption



Use of energy-efficient process technology



# Gas-phase phosgenation reduces energy consumption



Use of energy-efficient process technology

#### Trend Market Covestro contribution Need Climate Energy-saving processes TDI / HDI gas-phase phosgenation Isocyanates Reduced Proprietary process technology significantly consumption increases plant throughput of electricity<sup>(a)</sup> Reaction time for gas-phase phosgenation ~60% process is shorter than conventional process Reduced Reduced capex by 20% as plant size for a given capacity is smaller phosgene holdup<sup>(a)</sup> Reduced conversion cost due to lower ~40% energy demand and reduced solvent usage

# Using CO<sub>2</sub> to produce foam raw materials

#### Use of alternative raw materials



#### Trend Market Covestro contribution Need Climate Substitutes for fossil feedstock PU foams Use industrial waste CO<sub>2</sub> to produce polyols change CO<sub>2</sub> share CO<sub>2</sub> replaces up to 20% of crude oil-based of weight feedstock of polyols ≤20% New production plant at Dormagen site and product brand cardyon® launched Recticel promotes foam mattresses with more than one-seventh of oil content replaced by CO<sub>2</sub>-based chemicals Sports flooring producer Polytan installed first elastic subfloor using CO<sub>2</sub>-based cardyon® as binder More CO<sub>2</sub>-based products in development for applications in sport, appliances, etc.

# Turning waste gas from steel factories into valuable plastics



# CO<sub>2</sub> as alternative carbon source

#### Industry consortium Carbon4PUR

- Cross-sector project of 14 partners from seven countries, led by Covestro, funded by the European Union
- Goal to make more use of alternative carbon sources like CO<sub>2</sub> in order to close the carbon loop and save direct fossil resources such as crude oil
- Dedicated research how to use flue gas from the steel industry to replace oil-based raw materials – in a particularly efficient and sustainable way
- To date, the project has shown first promising results: Test quantities of polyol intermediates have been obtained both from CO and CO<sub>2</sub>
- Industrial-scale testing: In future, carbon in form of mixed waste gases from the ArcelorMittal plant in Fos-sur-Mer, France, could undergo catalytic transformations in the nearby Covestro plant to become a chemical feedstock for polyols

# Pan-European project partners covestro **ArcelorMittal** RECTICEL Academic and institutional partners **CL** DECHEMA RWTHAACHEN UNIVERSITY Imperial College UNIVERSITEIT GENT south pole Marseille Fos



# Enabling to seize new opportunities in multiple dimensions

# Digitalization at Covestro



#### **Digital operations**

# Digital customer experience

### **Digital business model**



- Innovate how to do daily business cost efficiently and more safely
- Digitalize business operations
- Digital, fully integrated and data-based approach allows to work more safely and efficiently



- Innovate how to grow current business
- Digitalize the customer and supplier approach
- Reflecting needs of digital savvy customers and supporting their decision making across multiple digital touchpoints



- Innovate how to make business
- Develop new, digital business models
- Utilizing digital technologies to enhance customer and own benefits

# Digitalization to increase operational efficiency

# Dimension I – Digital operations



#### Predictive maintenance



- Consistent data model and workflows for fast deployment
- High degree of horizontal and vertical data integration
- Increased plant runtime, reduced maintenance costs as well as optimized replacement and service intervals

#### Computational chemistry



- High performance computing for efficient research and development processes
- First product developed with support of computational chemistry launched in appliance application
- Shortened time to market and reduced resources for experimental work

#### Digital twin



- iPEP (Integrated plant and engineering platform) to provide virtual image of existing plants, including all systems and processes
- One of 11 projects to enable more efficient planning, operation and maintenance of plants
- Pilot project planned in Caojing

# Suitable touchpoints for every requirement

# Dimension II – Digital customer experience



#### Digital customer journey



#### Highlights

- The online Customer Lounge combines all tools related to product search and ordering
- The online Product Finder can also be accessed via the Customer Lounge where customers can efficiently search for suitable products
- Revised global E-ordering platform "Order@Covestro" to place an order easily online
- Status of purchase order, time of delivery or invoice information can be accessed by customers at every time

# Digital channel fills "24/7 direct and tailored" business gap



#### Covestro commercial channels

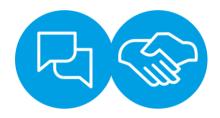
Field sales / KAM<sup>(a)</sup>

Inside sales

**Covestro Direct Store** 

E-Market place

Distribution











Covestro interacts with and sells to customer directly and determines all elements of the offering

Offer context determined by 3rd party

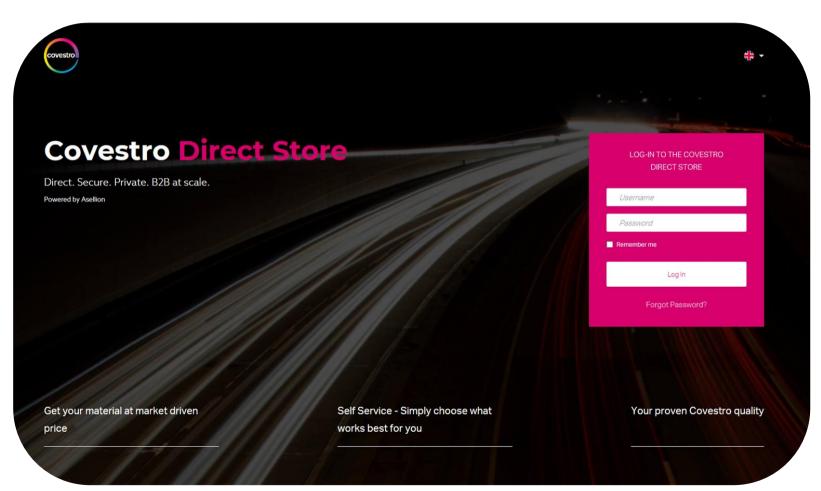
Covestro without direct customer access

- Relationship managers with focus on business development
- Protect and nurture business relations with large accounts who require key account/ sales coverage
- Remote sales force working primary via email and phone
- Efficiently manage standard product business with smaller accounts who prefer to speak to someone
- New selling and buying features 24/7, private, protected, tailored
- Offer new e-commerce possibilities to "digital-minded" sellers and buyers, initially for standard products
- External platforms with multiple, competing suppliers, e.g. 1688.com
- Leads and new direct business in long tail with customers who like platform standards
- One-stop shop for customers with multiple services
- Long tail customers who do not interact with us directly

# Digital sales channel expands e-commerce opportunities

# Dimension III – Digital business models





#### Highlights

- Covestro Direct Store launched in March 2019, hosted on Asellion platform
- Customers to purchase chemical products conveniently, flexibly and securely at current market prices
- Adapted buying experience to changed customer requirements, offering new methods in addition to existing digital and analog sales channels
- Customers to receive regular personalized offers at clear real-time conditions
- Covestro to benefit from additional, personalized digital doorway to customers

# Digital trading platform Asellion open to third parties

# Dimension III – Digital business models



#### Scalable software solution for third party providers

#### The Covestro Direct Store powered by Asellion

Digital trading platform for chemicals complements existing sales and opens up new ways to customers.

Buyers receive individual offers and the service that suits them best at a glance.

Products available around the clock, anywhere and with just one click.



Sellers can present themselves in their own brand shop and satisfy individual customer needs.

Innovative and secure Software-as-a-Service (SaaS) solution for third party providers.

#### Highlights

- Covestro Direct Store as first supplier store on the Asellion platform
- Asellion platform technology designed as a scalable and secure software-as-aservice (SaaS) solution
- In future, third party providers and other manufacturers have option to host their own direct store powered by Asellion
- After ongoing test and development phase, platform to open for external providers during 2019
- Asellion is a wholly owned subsidiary of Covestro, based in Amsterdam



# PUSHING BOUNDARIES IN INNOVATION AND TECHNOLOGY IS AT THE CORE OF COVESTRO



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