



THINC³⁰ 2020:
The UN SDGs in the New Now: Relevance and Recovery
PROGRAM AGENDA

DAY #2: “Environmental Equity”

Tuesday, October 20, 2020

9:00 – 11:11 a.m.

9:00-9:02am Opening, Haakan Jonsson, Chairman and President, Covestro LLC



As president and chairman of the Board of Directors at Covestro LLC, Dr. Haakan Jonsson serves as the senior leader of Covestro’s U.S. organization.

Haakan brings more than 25 years of various business expertise to the position. He began his career with Bayer in 1992 as a scientist in Pittsburgh.

[Click here](#) for full biography

9:02-9:07am

Welcome, Rebecca Lucore, Head of Sustainability and Corporate Social Responsibility, Covestro LLC



Rebecca L. Lucore is head of Sustainability and CSR for Covestro LLC’s America’s region, responsible for devising new models that apply the company’s commitment to sustainable business practices and the United Nations Sustainable Development Goals (UNSDGs) to its social programs, philanthropy, community relations and sustainability initiatives.

Lucore oversees i3 (ignite, imagine, innovate) Covestro’s companywide CSR program that aims to spark curiosity, to envision what could be and to help create it.

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9:08-9:28am

Panel Conversation
Pittsburgh and its UN SDG Commitment

Moderator
Rebecca Lucore

Guests
Grant Ervin, Chief Resilience Officer and Assistant Director for the Department of City Planning, City of Pittsburgh



Grant Ervin serves as the Chief Resilience Officer and Assistant Director for the Department of City Planning for the City of Pittsburgh. Grant oversees the integration of sustainability and resilience into City of Pittsburgh's services, programs and policy. He works to make the City of Pittsburgh a smart, sustainable and resilient city by fostering partnerships, leveraging assets and finding creative ways to solve problems.

[Click here](#) for full biography

Zaheen Hussain, Public Policy Grad Student, Carnegie Mellon University
Former Millvale Sustainability Coordinator and Director of Sustainability at New Sun Rising



A native of Bangladesh and a Pittsburgh transplant by way of Connecticut, Zaheen is currently pursuing a Master of Science in Public Policy and Management from the Heinz College at Carnegie Mellon University.

Prior to his new student life, Zaheen served as Director of Sustainability at New Sun Rising. Working for 5 years with the Millvale Ecodistrict Collaborative and Triboro Ecodistrict as Millvale's Sustainability Coordinator, Zaheen was a shared community resource that helped advance multiple national award winning programs in the areas of food, water, energy, mobility, air quality, and equity.

[Click here](#) for full biography

9:29 – 9:32am

Spotlight Speaker

Neighborhood Allies on Investing in Healthy Neighborhoods

Glenn Grayson Jr., Senior Program Manager for Neighborhood Development,
Neighborhood Allies



As Senior Program Manager for Neighborhood Development, Glenn will support our efforts to advance policies and build strong community partnerships through a focused lens of equitable development, as well as support the planning, research analysis, data management, advocacy, organizing and evaluation efforts to advance the policy and program agenda of the All-In Pittsburgh Equitable Development Collaborative.

[Click here](#) for full biography

9:33-9:43am

Main Stage Speaker

Environmental Justice

Joylette Portlock
Executive Director, Sustainable Pittsburgh



Dr. Joylette Portlock is the Executive Director of Sustainable Pittsburgh, a nonprofit working to advance sustainability policies and practices in southwestern Pennsylvania. Sustainable Pittsburgh regularly works with hundreds of partners in the region — including local governments, nonprofits, and the business community — to ensure our economy is built to last and that our people and our planet thrive. Prior to her role at Sustainable Pittsburgh, Dr. Portlock served as Associate Director of Science and Research at the Carnegie Museum of Natural History and as Executive Director of Communitopia, a nonprofit based in Pittsburgh that focuses on climate change communication.

[Click here](#) for full biography

9:44-10:10am

Fireside Chat

Sustainability is Mission Critical

Joylette Portlock in conversation with
David Landis, President, EPIC Metals



David F. Landis became the President of Epic Metals Corporation last year after being a Vice President of Epic for 30 years. Prior to joining Epic Metals David was a certified public accountant with Henry J. Rossi and Company for 6 years.

[Click here](#) for full biography

Justine Russo, Director Sustainability & Business Intelligence, PITT OHIO



As the Director of Sustainability and Business Intelligence for PITT OHIO, Justine Russo leads PITT OHIO's award-winning sustainability programs. This includes heading the cross-functional Steering Committee, implementing the company's carbon calculator, and reporting on actionable sustainability metrics. In 2017, she joined the Board of Directors of Sustainable Pittsburgh.

As part of her role at PITT OHIO, Justine also develops data-driven solutions, delivering analysis and tools that leverage information from throughout the PITT OHIO organization, with a concentration on customer, marketing, and sales analytics.

Justine graduated from the University of Pittsburgh with an MBA and a BS in Civil Engineering.

10:11-10:18am

Spotlight Speaker

Leading Sustainable Transformation

Laura Asiala, Senior Director of Business Engagement, The Council of the Great Lakes Region and Senior Fellow, PYXERA Global



Laura Asiala is the Senior Director of Business Engagement for the Council for the Great Lakes Region, Senior Fellow for PYXERA Global, and Senior Fellow & Lead Facilitator for the 'Leading Sustainability Transformation' Professional Certificate Program offered through GreenBiz, PYXERA Global, University of Victoria, and the Plant Technology Alliance in affiliation with WholeWorks.

[Click here](#) for full biography

10:19-10:34am

Fireside Chat

Collaboration for Climate Change

Kim Kipin-McDonald, Sustainable Development, Covestro LLC



Kim Kipin-McDonald is a sustainable development leader with wide-ranging experience across a variety of disciplines including energy and emissions data management systems, supply chain sustainability and circular economy.

Kim promotes the potential for every organizational function to contribute to transformative change and she continuously capitalizes on this belief to advance efforts through the value chain. Driving Covestro's non-financial targets through digitalization and advanced analytics and ongoing cross-sector partnerships have resulted in internal and external awards and recognition.

[Click here](#) for full biography



Jeff Scanlon
2020 EDF Climate Corps Fellow, Candidate for Masters in Public Policy and
Management, Carnegie Mellon University



Jeffrey is a graduate student at the Heinz College of Information Systems and Public Policy at Carnegie Mellon University. He is president of the Heinz Energy and Environment Policy Club. His studies focus on the intersection of policy, data analytics, and the social good. His interests include applications of data mining and machine learning techniques to support sustainability projects and exploring the racial and class dynamics of environmental justice.

[Click here](#) for full biography

10:35-10:40am Closing Remarks, Rebecca Lucore

10:41-11:11am Breakout Sessions



Dr. Haakan Jonsson

***Chairman and President
Covestro LLC***

As president and chairman of the Board of Directors at Covestro LLC, Dr. Haakan Jonsson serves as the senior leader of Covestro's U.S. organization.

Haakan brings more than 25 years of various business expertise to the position. He began his career with Bayer in 1992 as a scientist in Pittsburgh. Since then, Haakan has held various positions in the U.S. and Germany, including director of manufacturing for Bayer Corporation, vice president of Innovation Americas for Bayer Polymers, vice president and head of business development for the Polycarbonate (PCS) business unit, senior vice president and head of the North American and EMLA (Europe, Middle East, Africa and Latin America) Supply Chain Centers and senior vice president and head of global innovation for PCS.



Over the years, Haakan has served as a member of several industry boards, including the Institute of Polymer Processing, Plastics Europe Germany and Paltough Industries Ltd. in Israel. Currently, Haakan serves on the Board of Directors for the American Chemistry Council (ACC) and the National Association of Manufacturers (NAM).

In the Pittsburgh region, Haakan serves on the Board of Directors for the Allegheny Conference on Community Development and Variety the Children's Charity of Pittsburgh.

He holds a Master of Science in chemical engineering and a Ph.D. in polymer technology—both from the Royal Institute of Technology in Stockholm, Sweden.

Haakan and his wife, Leanne, currently reside in Mars, a suburb of Pittsburgh. They have a daughter, Andrea, and a son, Erik.

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Rebecca L. Lucore

Head of Sustainability and CSR for Covestro LLC

Rebecca is responsible for devising new models that apply the company's commitment to sustainable business practices and the United Nations Sustainable Development Goals (UNSDGs) to its social programs, philanthropy, community relations and sustainability initiatives. Lucore oversees i3 (ignite, imagine, innovate) Covestro's companywide CSR program that aims to spark curiosity, to envision what could be and to help create it. Its three focus areas, i3 Engage, i3 STEM and i3 Give, leverage the company's current and future workforce, the communities in which it operates, and its partners and collaborators – all to create sustainable and lasting impacts. Lucore is a leading voice in Corporate America for empowering employee purpose and creating employee-citizen-philanthropist to drive sustainable communities through the transformation of traditional corporate volunteerism to next gen Skills-Based Volunteerism (SBV). With SBV, teams of employees use their skills and expertise to help nonprofits and municipalities solve organizational challenges in IT, marketing, finance, systems, et al. These short-term consulting projects help needy organizations build capacity and become sustainable. She was instrumental in the establishment of the Covestro Center for Community Engagement at Robert Morris University in Pittsburgh which provides SBV and other volunteer training to Covestro employees and those of other companies throughout the region wishing to create their own citizen philanthropists. Lucore is working with the United Nations Global Compact (UNGC) to bring the UNSDGs to Covestro's U.S. site communities and showcase them as a framework for companies, organizations, cities and communities interested in integrating sustainable practices into their business and innovation strategies, impacting the Triple Bottom Line of People, Planet and Prosperity. Recently, Lucore took a leadership role on the UNGC's Ocean's Platform working group. Under Lucore's leadership and direction, Covestro holds its annual THINC30 Summit in Pittsburgh to bring the global goals local. THINC stands for transforming, harnessing, innovating, navigating and collaborating for a purpose-driven, sustainable future by 2030. Its mission is two-fold. First, to accelerate partnerships that foster sustainable business development and social innovation around the 17 UNSDGs. Second, to showcase how these goals can be achieved by leveraging the growing need for purpose among individuals, organizations and businesses. With the i3 Index, the public opinion research project she oversees, Covestro is exploring timely issues around purpose, sustainability, employee engagement and corporate responsibility, and helping to lead national dialogue and greater understanding of their impacts on business today and in the coming decade. Prior to joining Covestro, Lucore worked for 20 years in various capacities in corporate citizenship, philanthropy, environment/sustainability and STEM education and diversity. From 2012 to 2015 she served as Chief of Staff at Bayer MaterialScience LLC where she was responsible for leading and streamlining organizational initiatives, including talent management; donations; and community, executive and employee engagement. Before that, for more than a decade, Lucore served as Executive Director of the Bayer USA Foundation and Head of U.S. CSR for Bayer Corporation. In these dual roles, she was responsible for directing all CSR initiatives including the company's STEM education partnerships with the United Nations Environment Programme, the National Governor's Association and the National Science Teachers Association, among others, and was a lead architect of Bayer's flagship CSR program, Making Science Make Sense. Led by national spokesperson, Dr. Mae Jemison, the first woman of color to orbit the Earth, Making Science Sense was one of the first corporate initiatives to advocate for science literacy and science education reform. As part of this work, Lucore helped introduce and then drive the national conversation about the issue of gender and racial equity in the nation's STEM fields through annual research and periodic summits and reports on the issue. In recognition, Bayer was awarded two Presidential Awards – President's Service Award (President William J. Clinton) and the Ron Brown Award (President George W. Bush) – as well as the National Science Board's highest honor – the National Public Service Award. A leader in the Pittsburgh community, she was instrumental in Pittsburgh being named World Environment Day North American Host City in 2010 and host of One Young World in 2012. She is currently on the Board of Directors of Sustainable Pittsburgh, and is Advisory Board President for the Bayer Center for Nonprofit Management at Robert Morris University. She serves on several local sustainability working groups as well. Ms. Lucore has spoken widely at national CSR and



Sustainability conferences including GreenBiz, the Social Innovation Forum, CGI America, National Governor's Association, U.S. Chamber of Commerce and Conference Board. She has contributed articles on CSR, Sustainability and employee engagement issues to the Huffington Post and the US Chamber of Commerce Foundation's blog. She resides in Pittsburgh with her husband and three boys.

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Grant Ervin
Chief Resilience Officer and Assistant Director for the Department of City Planning, City of Pittsburgh

Grant Ervin serves as the Chief Resilience Officer and Assistant Director for the Department of City Planning for the City of Pittsburgh. Grant oversees the integration of sustainability and resilience into City of Pittsburgh's services, programs and policy. He works to make the City of Pittsburgh a smart, sustainable and resilient city by fostering partnerships, leveraging assets and finding creative ways to solve problems. Prior to joining the City of Pittsburgh, Grant served as the

Regional Director for 10,000 Friends of Pennsylvania, a statewide sustainable development policy organization where he focused on land use, transportation finance and infrastructure policy; and as Public Policy Manager for Pittsburgh Community Reinvestment Group (PCRG).

Mr. Ervin serves as an integrator by working across departments, agencies and sectors to formulate sustainable and resilient solutions. He brings deep experience, intersecting the worlds of environmental, energy, technology, community & economic development and infrastructure policy to create innovative and sustainable solutions for the public, private and non-governmental sectors.

Mr. Ervin has helped lead the development of a variety of innovative programs including: Pittsburgh's ONEPGH Resilience Strategy, Pittsburgh Climate Plan, Pittsburgh's inclusion in the Rockefeller Foundation's 100 Resilient Cities Initiative; Bloomberg Philanthropies – American Cities Climate Challenge, Global Covenant of Mayors for Climate and Energy, United Nations Sustainable Development Goals, the United States Department of Transportation's Smart Cities Challenge, the creation of the Uptown Eco-Innovation District, District Energy Pittsburgh, Pittsburgh and Neighborhood Community Information System and the Pennsylvania Community Transportation Initiative.

Mr. Ervin has senior management experience in energy portfolio management, the evaluation and deployment of clean technologies and renewable and district scale power procurement. Mr. Ervin speaks frequently on topics ranging from urbanism, urban resilience, organizational sustainability strategies, smart cities and climate change and cities.

Mr. Ervin is a graduate of Washington and Jefferson College and the Graduate School for Public and International Affairs and the University of Pittsburgh. He serves on the board of directors of Sustainable Pittsburgh, Eco Districts, Pittsburgh Allegheny County Thermal (PACT) and is a Fellow of the Royal Society of Arts (RSA). Mr. Ervin resides in the Morningside neighborhood of Pittsburgh with his wife and two daughters.

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Zaheen Hussain

Public Policy Grad Student, Carnegie Mellon University

Former Millvale Sustainability Coordinator and Director of Sustainability at New Sun Rising

A native of Bangladesh and a Pittsburgh transplant by way of Connecticut, Zaheen is currently pursuing a Master of Science in Public Policy and Management from the Heinz College at Carnegie Mellon University.

Prior to his new student life, Zaheen served as Director of Sustainability at New Sun Rising. Working for 5 years with the Millvale Ecodistrict Collaborative and Triboro Ecodistrict as Millvale's Sustainability Coordinator, Zaheen was a shared community resource that helped advance multiple national award winning programs in the areas of food, water, energy, mobility, air quality, and equity.

Prior to his work in Millvale, Zaheen worked on various sustainability initiatives as a Project Manager at Grounded Strategies. Focusing primarily on Energy Efficiency, Zaheen helped lead the ReEnergize Pittsburgh Coalition, where he worked collaboratively to increase demand for energy efficiency services through bridging organizational partnerships and increasing community level advocacy and educational programming.

Zaheen also serves on the Boards of Directors of the Allegheny Watershed Alliance, Sustainable Pittsburgh, and the City of Bridges Community Land Trust.

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Glenn Grayson Jr.
Senior Program Manager for Neighborhood Development,
Neighborhood Allies

As Senior Program Manager for Neighborhood Development, Glenn will support our efforts to advance policies and build strong community partnerships through a focused lens of equitable development, as well as support the planning, research analysis, data management, advocacy, organizing and evaluation efforts to advance the policy and program agenda of the All-In Pittsburgh Equitable Development Collaborative. His position also includes seeking solutions to accelerate and scale the efforts of community-based organizations and multi-sector collaborations to raise, leverage and absorb capital towards equitable neighborhood development initiatives, and more. Overall, Glenn's role will support internal strategies around community participation and equitable development.

Prior to joining the Neighborhood Allies team, Glenn was the Lead Community Organizer for One Pennsylvania. He brings over 10 years of community development and engagement experience to Neighborhood Allies, along with a personal passion and an unwavering commitment to improve the communities that we serve. Glenn graduated with a B.S. in Business Administration and a Concentration in Marketing from Winston-Salem State University. Glenn is happily married to Erikka Grayson and they have two beautiful children Xavier and Aniyah Grayson.

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Joylette Portlock
Executive Director, Sustainable Pittsburgh

Dr. Joylette Portlock is the Executive Director of Sustainable Pittsburgh, a nonprofit working to advance sustainability policies and practices in southwestern Pennsylvania. Sustainable Pittsburgh regularly works with hundreds of partners in the region — including local governments, nonprofits, and the business community — to ensure our economy is built to last and that our people and our planet thrive. Prior to her role at Sustainable Pittsburgh, Dr. Portlock served as Associate Director of Science and Research at the Carnegie Museum of Natural History and as Executive Director of Communitopia, a nonprofit based in Pittsburgh that focuses on climate change communication. She holds a bachelor's degree in biology with a minor in anthropology from MIT and a Ph.D. in genetics from Stanford University. Her work focuses on building community around sustainability topics, with a particular interest in making important scientific, technical or complex information accessible and useful. Dr. Portlock has worked on environmental issues at the local, state, and federal level, and also currently serves on the Allegheny County Board of Health. She was an advisor to Project Drawdown, and serves in many other roles in the community, including as an advisory board member of the Black Environmental Collective. Dr. Portlock has lived and worked in the Pittsburgh region since 2007.

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David



David Landis, President, EPIC Metals

David F. Landis became the President of Epic Metals Corporation last year after being a Vice President of Epic for 30 years. Prior to joining Epic Metals David was a certified public accountant with Henry J. Rossi and Company for 6 years.

Epic Metals is a Pittsburgh based manufacturer of roof and floor deck ceiling systems used in the construction of local projects such as the Pittsburgh International Airport, Pittsburgh Convention Center, and the Carnegie Museum Dinosaur Hall. National projects have included the National Air and Space Museum in Virginia, San Francisco International Airport Terminal and the Dickies Arena in Texas.

For the past 10 years, Epic under David's leadership has focused on sustainability. Many of Epic's facilities now have solar or wind turbines to generate electricity. Additionally, Epic has installed charging stations for electric or plug in vehicles at two of its locations.

To contact David Landis please email dflandis@epicmetals.com or visit www.epicmetals.com.

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Laura Asiala

Senior Director of Business Engagement, The Council of the Great Lakes Region and Senior Fellow, PYXERA Global



Laura Asiala is the Senior Director of Business Engagement for the Council for the Great Lakes Region, Senior Fellow for PYXERA Global, and Senior Fellow & Lead Facilitator for the 'Leading Sustainability Transformation' Professional Certificate Program offered through GreenBiz, PYXERA Global, University of Victoria, and the Plant Technology Alliance in affiliation with WholeWorks. Passionate about the power of business to help solve the world's most intransigent problems, she has extensive experience leading efforts to attract more participation of companies to contribute to

global, sustainable development, through their people and their work. Laura retired from the Dow Corning Corporation (now part of Dow, Inc.) after nearly thirty years. With roles in finance, marketing, human resources, and corporate communications, she ultimately served as the company's director of Corporate Communications and Corporate Citizenship (Corporate Social Responsibility). She subsequently served as vice president of public affairs for PYXERA Global (where she remains a senior fellow) and has served on several boards and advisory councils—including Net Impact—in a quest for ever-more-sustainable business. She holds a Master of Science in Organization Development from Case Western Reserve University (Cleveland, Ohio) and a Bachelor of Arts in Economics from Alma College (Alma, Michigan). A native of Michigan, Laura further serves her community on the boards of the Grand Traverse Regional Community Foundation, The National Writers Series, and the First Presbyterian Church of Elk Rapids.

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Kim Kipin-McDonald, Sustainable Development, Covestro LLC

Kim Kipin-McDonald is a sustainable development leader with wide-ranging experience across a variety of disciplines including energy and emissions data management systems, supply chain sustainability and circular economy.

Kim promotes the potential for every organizational function to contribute to transformative change and she continuously capitalizes on this belief to advance efforts through the value chain. Driving Covestro's non-financial targets through digitalization and advanced analytics and ongoing cross-sector partnerships have resulted in internal and external awards and recognition. Kim is a member of the Pennsylvania Climate Change Advisory Committee, which advises the Department of Environmental Protection

on implementing the 2008 Pennsylvania Climate Change Act.

Prior to leading sustainable development at Covestro, Kim served in multiple positions at Bayer, including regional head of sustainability governance, partnership initiatives for sustainable building and construction, and environmental risk and product stewardship programs. She developed her passion for motivating people of all walks of life to appreciate and become active participants in environmental stewardship with her first role at The Pittsburgh Zoo, where she created the Education Outreach ZOOMobile program.

Kim holds a Bachelor's degree in biology from the University of Pittsburgh and graduate degrees in both environmental science & management and science education from Duquesne University.

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Jeff Scanlon
2020 EDF Climate Corps Fellow, Candidate for Masters in Public Policy and Management, Carnegie Mellon University

Jeffrey is a graduate student at the Heinz College of Information Systems and Public Policy at Carnegie Mellon University. He is president of the Heinz Energy and Environment Policy Club. His studies focus on the intersection of policy, data analytics, and the social good. His interests include applications of data mining and machine learning techniques to support sustainability projects and exploring the racial and class dynamics of environmental justice. This summer, Jeffrey worked with

Covestro to improve their energy reporting dashboard and develop an environmental justice strategy. He also helped to found and lead the Racial Justice Coalition, made up of EDF Climate Corps fellows, colleagues, and friends. Previously, Jeffrey earned his bachelor's degree from Pepperdine University and worked as a public school teacher with Teach for America. He currently lives in Pittsburgh, Pennsylvania with his partner, dog, and cat.

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